

SmartSource™ Over Endless Back-and-Forth.



Lightning-fast candidate outreach. Minus the email ping-pong.

The Hiring Crisis Is Real

72%

Of candidates ghost before scheduling the first interview

2.5x

More likely to lose top talent when outreach lags

3x

Increase in recruiter output with automated communication

100%

Candidate engagement tracked—no missed touchpoints

Here's How SmartSource™ Takes Back Control

Outreach built for high-volume urgency.

1.

Auto-Reach. Auto-Respond. Auto-Magic.

SmartSource™ fires off personalized outreach as soon as a candidate applies—no manual delay, no inbox fatigue.

2.

Smarter Triggers. Higher Response Rates.

Custom rules and triggers make sure candidates hear from you at the right moment with the right message.

3.

Never Miss a Follow-Up.

Every message, every status, every reply—logged and visible in real time across your entire hiring team.

Why It Wins



Starts Conversations Before Competitors Can Click Send

Candidates hear from you first—and fast.



Works While You Sleep

SmartSource™ never forgets to follow up, even if your team's off the clock.



Integrated, Not Added On

Runs natively inside Cadient's SmartSuite and syncs with your ATS.