

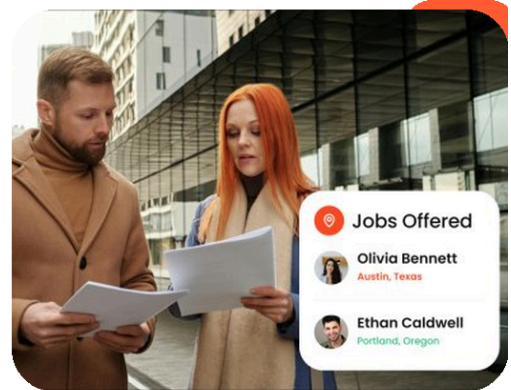


# SmartRefer™

## Over Referral Blind Spots.

Turn Your Best Employees Into Your Best Hiring Engine.

Stop leaving your best hires to chance. Activate referrals at scale.



### The Referral Gap Is Real

70%

Of employers say referrals deliver the best hires—but most programs are manual and underused

3–5x

Higher quality hires from referrals vs. job boards

50%+

Faster time-to-hire when referrals are activated

0

Visibility into who referred who and what actually worked

### Here's How SmartRefer™ Brings Order to the Mess

SmartRefer™ gives structure to the most underutilized hiring channel.

1.

#### Built for the Pace of Frontline Hiring

Employees can refer candidates in seconds—via mobile, text, or simple links—without slowing down operations.

2.

#### Automated, Trackable, and Scalable

Every referral is tracked, scored, and routed automatically—no spreadsheets, no manual follow-up, no lost candidates.

3.

#### Seamless Candidate Experience

Referred candidates move faster through the funnel with pre-filled data, prioritized workflows, and real-time updates.

### Why It Wins



#### No More Referral Black Holes

Track every referral from submission to hire. Know what works. Double down on it.



#### Turn Employees Into Recruiters

Empower your workforce to bring in better-fit candidates—without adding recruiter workload.



#### Integrated by Default

Works seamlessly with SmartHire™, SmartMatch™, and SmartTexting™—so referrals move faster, get scored instantly, and stay engaged throughout the funnel.

Stop missing your best hires. Let your workforce find them.

SmartRefer™ turns referrals into a predictable, high-performance hiring channel—built for scale.